

Noa Moram

UX/UI Designer

Multidisciplinary designer specializing in UX/UI and product design, passionate about solving complex challenges and creating user-centered solutions. Highly people-oriented and excel in team collaboration, balancing the big picture with attention to detail.

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Linkedin

Experience

UX/UI Designer at “FireArc” 2023- Present

Managed the full design process, from wireframing to developer handoff, creating guidelines and reusable components. Collaborated with marketing, product, and SEO teams. Designed landing pages, banners, websites, and dashboards, focusing on user experience and measurable results.

Multidisciplinary Designer at “Bloom Studio” 2022-2023

Responsible for projects in branding, web design, printing, conference design, dashboards, marketing, space design, ongoing work with clients. Work as a part of a design team.

Graphic Designer at Trade Company “FXORO” 2020-2022

Responsible for designing landing pages, logos, and marketing banners.

Internships&Courses

Executive Development Course at “Collage of Managment” 2021

UI/UX Designer at "MAX" 2020-2021

An internship program that collaborates with a designer, entrepreneur, and technologist. Together we created a mobile-friendly website for the Batrem Association, which later purchased the product.

Photography courses at “Glitz” School 2014+2017

Education

Bachelor of Design - Visual Communication & Interior Design

2018-2022 School of Design and Innovation, College of Management Studies Academic

Volunteering

Chairwoman of the School of Design and Innovation 2021-2022

Volunteering in Uganda at “HelpUp” 2019

Skills

Web Development, Wireframing, Visual Design. Design Thinking, Prototyping, Responsive Design, Marketing, Brand Identity, UI Design and UX Reserach.

Tools

Figma, Illustrator, Photoshop, Premier Pro, Wix Studio, Elemtor, WordPress, GPT, Midjourney

Languages

Hebrew- Native English- Excellent